

2019 Parade of Businesses

May 4th, 2019



Advertising Information:

- All ads in full color
- Paper: 100# gloss text (Cover), 80# gloss offset (Insides)
- Size 8.5" x 11"
- Page Count: 20 plus cover (24 total pages)
- 1000 copies printed & distributed in Arkansas and Southern Missouri
- Ads reserved on a first come, first served basis
- Twin Lakes Home Builders reserves the right to refuse any ad
- **½ payment is required when ad is placed and the balance is due when proofs are delivered**
- All ad proofs will be emailed for approval
- **Ads need to be formatted in pdf file or high resolution**

Deadlines

HAVE YOUR AD TURNED IN BY: Friday, March 29, 2019

Back Cover	\$1500
Inside Front or Back Cover	\$1200
Inside Front or Back Cover ½ page if available	\$ 700
Center Spread - 2 available	\$ 800 each
Full Page 7 5/8 x 10.25	\$ 700
Half Page 7 5/8 x 5 or 3.75 x 10.25	\$ 350
¼ page 3.75 x 5 or 7 5/8 x 2 3/8 (strip)	\$ 250

Please make checks payable & mail to: Twin Lake Home Builders
P.O. Box 1321
Mountain Home, AR 72654

Send ad copy to: Deb Cotter
dcotter@ozarkhorsetrader.com
Please copy: 4HeatherHendricks@gmail.com

Should you need the Ozark Horse Trader to set up and/or design your ad:

Full Page Ad - \$105.00
Half Page Ad - \$80.00
¼ page ad and below \$45.00